

Statement for the AGM in response to the questions posed by Peter Trebble.

Thank you for your interest in the Boules Court Launch Fun Day, held on Sunday 04 May.

As your questions appear to be directed at the organisers of the event, we welcome the opportunity to make this statement..

Since this is a public meeting, we thought it would be helpful for members not on the Council to appreciate the background behind the event.

### ***How did this event come about?***

On 13 January this year, the ESL Council passed a motion to reinstate the Boules Court for the benefit of our community.

On 10 March a proposal to organise an event to relaunch the Boules Court was passed, on the condition it was self-funding.

The purpose of this event was threefold:

1. to raise the awareness amongst our residents of the reinstated facility within the Kiosk Garden. What better way to do so than to invite them to enter a tournament
2. To bring people on the Estate together, for a social event that might engender new friendships amongst those attending, whilst having some fun and participating in the Tournament.
3. To support a nominated charity, should a profit be made

### ***Fundraising for the event***

As this event was to be self-funding, it was necessary for us to generate some income to cover costs entailed, particularly as we felt it would be nice to have a toilet for the event.

We did this in a number of ways:

- Reaching out to artisan crafters who might like the opportunity to attend; particularly those living on the Estate.
- Organising a Raffle; Bottle Tombola and Guessing games. ALL the prizes for which were donated to us by generous businesses, residents and artisan crafters
- The provision of food and drink. In reaching out to vendors we asked that in return for their pitch, they donate a percentage of any profit made.

Although we are still in the process of collecting donations, you asked for an Income and Expenditure account, showing the costs incurred and income received by ESL.

This has been done as a matter of course, so that we know how much can be donated to our chosen charity. **However, I reiterate - this event was self-funding. All costs and thereby all risk,** was carried by the organisers until a return was hopefully made.

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As already stated in the AGM presentation, the event was well attended. Some 47 adults and 14 children applied for the respective Boules Tournaments and the look of sheer glee and pride on the face of the childrens' Tournament winner, as he ran around with his trophy held aloft, was an absolute joy to witness.

Thanks to the generosity of all attendees, a surplus has been made and once the I&E can be finalised, we will donate it all to our chosen charity The Sussex Snowdrop Trust.

### ***Advertising the event***

You mentioned advertising.

The event was planned and implemented for the benefit of the Elmer Sands Estate.

With regard to advertising, both the Elmers Sands Residents FB page and the Elmer Sands Community FB pages were asked to post our flyers.

However, not everyone on the Estate uses FB, so a leaflet was left in The Cabin, a designated asset of the community, frequented by many residents. If it is this that has caused your disconcertion, we apologise. Hindsight is a wonderful thing!

Fliers were also placed on the ESL Community Boards and delivered to all residents with a post or letter box.

As we were let down at the last minute by the ice cream vendor, we decided to put out a FB post for an alternative, as we didn't want to let down our attendees.

This was not an open invitation to the general public to attend the event; it was an advertisement for an ice cream vendor.

The result was serendipitous as the replacement vendor provided a fantastic product at a very reasonable price. We received many compliments about the ice creams and would recommend him and for future ESL events, should the social committee be interested.

### **Summary**

So, in summary:

- No costs were incurred by ESL
- The event was organised for and attended by our residents, together with their families and friends
- Given the complements we have received, those who attended enjoyed themselves
- Money has been raised for charity

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I am enormously proud of what was achieved and of working with such a brilliant group of fun loving, hard working people.

We are so lucky to have them in our community and I thank them and our volunteers for all their hard work and tenacity in delivering the event.

Thank you.